



Navigating Change:

Charting a Path for What's Next

NCMPR District 6 Conference | October 13-14, 2022 | San Diego, CA

Wish you could get in front of more community college marketing decision-makers? Looking to build relationships with new and existing clients? Want to see the latest and greatest in community college marketing?

Think NCMPR! Boost your visibility with community college marketing and public relations professionals from across the district by becoming a sponsor or exhibitor at the NCMPR District 6 Conference.

This year's conference will take place in beautiful San Diego on Mission Bay, where marketing and public relations professionals from District 6 will gather on Oct. 13 and 14 at a waterfront resort.

Sponsors and exhibitors enjoy recognition in pre-conference mailings, inclusion in conference materials and signage, exhibit space, recognition during the conference and more. Slots are limited and are taken on a first-come-first-served basis.

NCMPR District 6 includes Arizona, California, Hawaii, Nevada, Utah, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Republic of Palau, Republic of the Marshall Islands and Territory of Guam.

Check out these opportunities to connect with our members at the conference. Reserve your spot ASAP.



GLOBE TROTTER SPONSORSHIP - \$3,500 (1 AVAILABLE) FULL CONFERENCE SPONSORSHIP

Includes registration for TWO company reps for full conference, with access to all conference sessions, events and meals. Corporate sponsors receive:

- + Premier booth space and location at the conference.
- + Company banner or prominent signage at the front of the conference stage/podium.
- + A two-minute opportunity to speak at the conference kick-off.
- + Recognition as the title sponsor in all conference materials, including company name and logo in the

conference program and on the district conference webpage.

- + Recognition as title sponsor in conference promo emails to NCMPR membership before and after the conference.
- + Guaranteed spot on the conference program. (Please note: Presentation topic must be approved by the conference planning committee.
- + Digital list of conference attendees provided post-event.

JETTY SPONSORSHIP - \$2,500 (1 AVAILABLE)

Includes registration for TWO company reps, with access to all conference sessions, events and meals. Medallion Awards sponsors receive:

- + Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- + Company banner or prominent signage at Medallion Awards.
- + A two-minute opportunity to speak at the Medallion Awards ceremony.
- + Sponsorship recognition in conference materials, including company name and logo in awards presentation, conference program and NCMPR-sponsored email to conference attendees.
- + Digital list of conference attendees provided post-event.
- + Please note: Medallion Awards sponsors will pay for one drink ticket per conference attendee and work directly with the hotel for billing. Sponsor will pay only those tickets redeemed at the reception, up to 100. Estimated cost for drink tickets is \$5, total of \$500. The sponsorship balance of \$2,000 is to be paid directly to NCMPR District 6.

JETTY SPONSORSHIP - \$2,000 (1 AVAILABLE)

Includes registration for TWO company reps, with access to all conference sessions, events and meals. Excellence Awards sponsors receive:

- + Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- + Company banner or prominent signage at the Awards of Excellence.
- + A two-minute opportunity to speak at the Awards of Excellence.
- + Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored email to conference attendees before and after the conference.
- + Digital list of conference attendees provided post-event.



ROAD TRIP SPONSORSHIP - \$2,000

OFFSITE EVENT SPONSORSHIP

This year, this sponsorship will help cover the cost of food, drinks and transportation to an offsite event in Old Town San Diego where District 6-ers can gather to network and let their hair down. Sponsorship includes registration for TWO company reps, with access to all conference sessions, events and meals. Offsite event sponsors receive:

- + Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- + Company banner or prominent signage at the front of the conference stage/podium.
- + Recognition as a sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage.
- + Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored email to conference attendees before and after the conference.



EXPLORER SPONSORSHIP - \$800

EXHIBITOR SPONSOR

Includes registration for ONE company rep, including access to all conference sessions, events and meal functions. Fees for additional company reps are \$300 per person.

Exhibitors receive:

- + One table-top display (6-foot skirted table). Displays must fit on or behind table.
- + Printed recognition in the conference program.
- + NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- + Digital list of conference attendees provided post-event.
- + Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

An exhibitor application is online at www.ncmpr.org (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.

All levels are first-come, first-serve, so reserve your spot ASAP!

If you are interested in being a sponsor, please contact:

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Orange Coast College

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